



CEBIT[®]

11–15 June 2018

Information for Visitors



cebit.com
#CEBIT18

Europe's Business Festival for Innovation and Digitization

Digitization is changing everything:

How we communicate, how we live, how we work. New business models are emerging, while old models are disappearing. If you know the direction in which things are moving, you can embrace this **transformation as an opportunity** for your job and everyday life.

That's why we have re-invented CEBIT:

Decision-makers, visionaries and designers of the digital transformation are meeting in Hannover from 11 to 15 June 2018. CEBIT kicks off on the Monday with a program of high-calibre speakers. From Tuesday to Friday you can then experience the combination of exhibition, conference and networking – embedded in a **creative atmosphere** and a host of **attractions** on the d!campus.

You can connect with new business partners and experts quickly and easily. You'll acquire expertise that you can use immediately in your job. And you'll experience an **unforgettable time** with an impact that will last long after the event.



Experience the entire spectrum of **digital transformation** in business.



Get inspired by **disruptive ideas**.



Gain **impetus** for your daily work.



Keep the business day going and **celebrate** into the evening **with your customers and partners** with music and street food **at d!campus**.

Opportunities and Challenges of Digitization

At CEBIT, you will find all the relevant topics:



5G and IoT



Blockchain



Future Mobility



VR/AR and Drones



Artificial Intelligence



Security



Workspace 4.0 & Collaboration



Humanoid Robots

d!conomy

From IoT and eGovernment to digital business – this is where you'll find the **key industry players** from **business and public administration**. It's the perfect venue for business deals.

25-27

Game-changing Technologies, Emerging Business Cases & Partner Events

d!tec

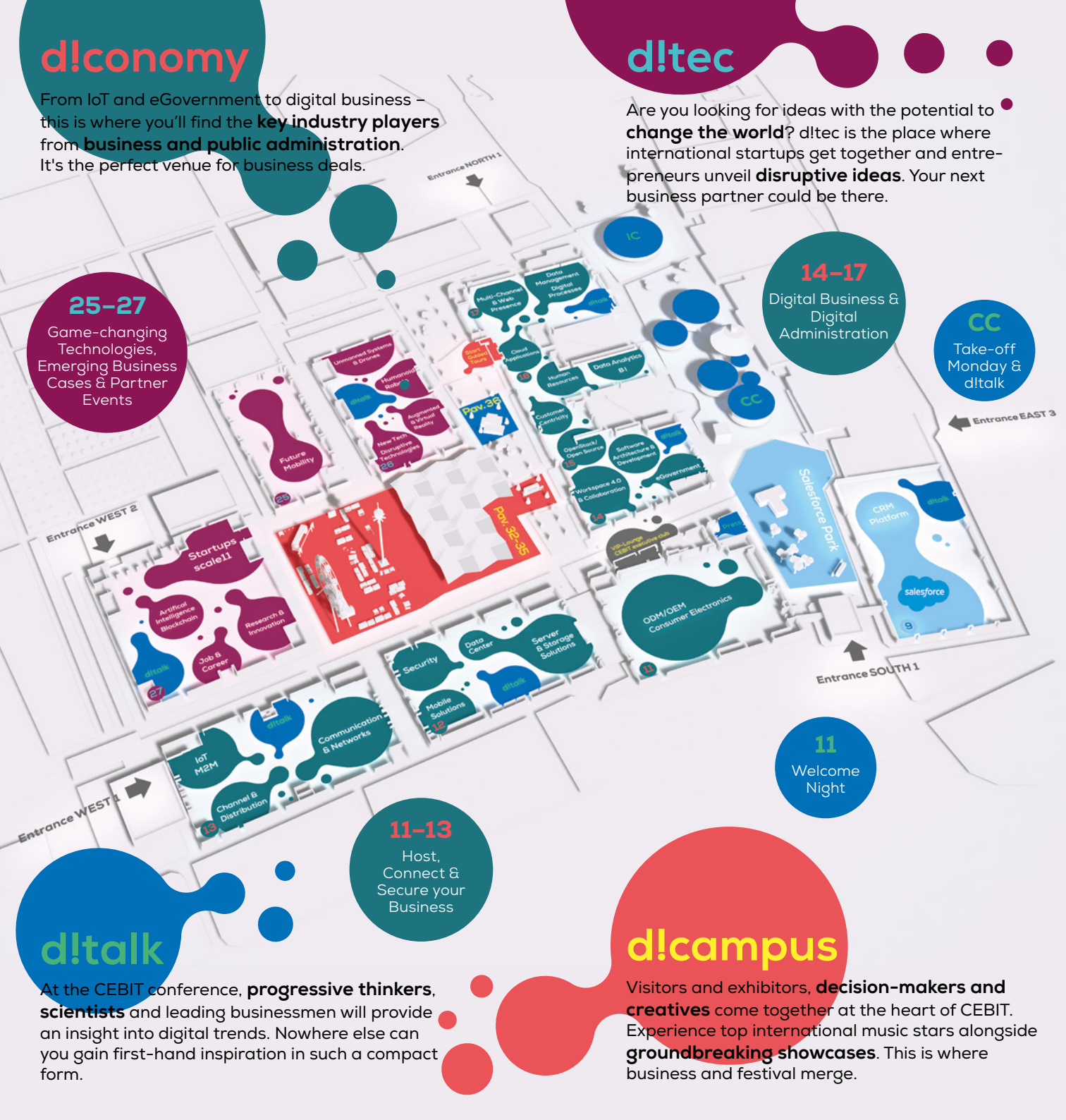
Are you looking for ideas with the potential to **change the world**? d!tec is the place where international startups get together and entrepreneurs unveil **disruptive ideas**. Your next business partner could be there.

14-17

Digital Business & Digital Administration

CC

Take-off Monday & d!talk



Entrance WEST 2

Entrance NORTH 1

Entrance EAST 3

Entrance SOUTH 1

Entrance WEST 1

d!talk

At the CEBIT conference, **progressive thinkers, scientists** and leading businessmen will provide an insight into digital trends. Nowhere else can you gain first-hand inspiration in such a compact form.

11-13

Host, Connect & Secure your Business

11

Welcome Night

d!campus

Visitors and exhibitors, **decision-makers and creatives** come together at the heart of CEBIT. Experience top international music stars alongside **groundbreaking showcases**. This is where business and festival merge.

Every Day Is an Experience!

Take-off Monday, June 11, 2018

CEBIT begins on Monday with a comprehensive conference day that you can register for with your full-event ticket. Speakers such as VR legend Jaron Lanier bring important input on digital transformation – in forums, keynotes, and talks. The exhibition kicks off on Tuesday. www.cebitt.de/en/takeoff

Expo meets Festival, June 12 – 15, 2018

Experience four full days of business highlights in a revolutionary trade fair format. Attend the exhibitions and conference program, meet innovative start-ups at scale11 and socialize with business partners at d!campus. www.cebitt.de/en/expo

Digital Friday, June 15, 2018

Friday sets a special tone. International bloggers and influencers will be present at the CEBIT!Signals Conference. A comprehensive program dedicated to the challenges facing small and mid-sized businesses. Platforms for developers, coders, professional gamers, and drone pilots complete the day's schedule. www.cebitt.de/en/digitalfriday

CEBIT app

Ideal for planning your visit and reserving tickets: the CEBIT app, which includes exhibitor, product and conference directories, will be available free of charge in the CEBIT App Station or in the App Store (or Play Store).

CEBIT News Service

Make sure you don't miss anything: the CEBIT News Service updates you with all the news from the digital world relating to CEBIT 2018. Subscribe now at: www.cebitt.de/en/news-service

Services and information

Opening hours

11* – 15 June 2018

Monday: 10 a.m. – 6 p.m.

*Please note: On 11 June 2018 access only to conference area. Conference visitors must register in advance.

Tuesday – Thursday: 10 a.m. – 11 p.m.

Friday: 10 a.m. – 5 p.m.

Tickets

Make sure of your CEBIT ticket now.

Just-In-Time Ticket (Full-event ticket)	€ 200
One-day ticket	€ 100
Digital Friday ticket	€ 20 Advance sales € 25 Box office
Fireside ticket	€ 15 Advance sales € 25 Box office
Student's ticket*	€ 25
Public administration ticket*	€ 50

* Identification required

For tickets and information go to www.cebitt.de/en/tickets

Exhibitor and product search

Plan your trade fair visit in advance. You can do this conveniently as the exhibitor and product search enables you to access the latest information at any time.

www.cebitt.de/exhibitor-products

Event search

Inspiring speakers, interesting presentations and cool music acts – the event search allows you to discover the highlights in advance.

www.cebitt.de/en/eventsearch

Guided tours

Are you interested in a guided tour of the exhibition covering all the key trends? Register in the west wing of Hall 17, where the tours start.

www.cebitt.de/en/guidedtours



Deutsche Messe

Deutsche Messe

Messegelände
30521 Hannover

Telephone: +49 511 89-0

Email: info@messe.de

STAY TUNED ON



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The CEBIT week

Mo **Take-off Monday**
Conference
Advance registration
required
10 a.m. – 6 p.m.

Tu–Th **Expo & Conference**
10 a.m. – 7 p.m.
Festival
until 11 p.m.

Fr **Digital Friday**
Expo, Conference, Festival
10 a.m. – 5 p.m.